

**MINUTES OF
CITY COMMISSION WORK SESSION
MONDAY, JUNE 14, 2010, 6:00 P.M.
CITY HALL, PIGEON FORGE, TENNESSEE**

Present were Mayor Whaley, Vice Mayor McClure, Commissioner Brackins, Commissioner Robinson, Commissioner Wear, City Manager Teaster, City Recorder Clabo, City Attorney Gass, and interested parties.

Items discussed were as follows.

1. **Request from Robert McManus to modify the existing MF Billboards/Ken Seaton agreement at Alf's** – Mike Fleming has been before the planning commission and has found that there are constraints with the Alf's property and requests permission to relocate sign to Buddy's Barbeque instead. This will be a board that is 40 feet in height and is also a digital board. City Attorney Gass commented that it has been discussed in prior meetings that the City does not desire additional structures such as taking the front and back of a sign and making two separate signs.

Following discussion, council agreed to put on upcoming agenda for consideration.

2. **Review and discussion of fiscal year 2010-2011 Tourism advertising contracts** – Tourism Administrative Assistant Sue Carr discussed scope of work with Majority Opinion and briefly discussed five studies including: 1) visitor tracking study; 2) project definition study; 3) market perception study; 4) conversion study; and 5) website visitor study for a total cost of \$169,000.

Brian Gilpatrick with Bohan discussed the scope of work between the City of Pigeon Forge and Bohan for the 2010-2011 fiscal year and noted that billing will not exceed \$6,599,000. There will be a monthly fee for promotions in the amount of \$5,042 and a monthly fee of \$18,483 for publicity services.

Leah Woolford with USDM discussed the scope of work between the City of Pigeon Forge and USDM for the 2010-2011 fiscal year and gave an overview of the engagement. She noted that the contract would be in the amount of \$1,700,000.

Following discussion, council agreed to put on upcoming agenda for consideration

3. **Review and discussion of waterline relocation of Birds Creek Road** – Public Works Director Miller discussed that an 8 inch water line currently served the school at Catons Chapel. The state is in the process of moving the road in the area which also requires moving the waterline since a waterline can not be under the new road. Bids have been received and the lowest bid is from Coleman Enterprises at a cost of \$51,819.70 for the materials. The city currently has no plans on the road and an estimate to design the work has been proposed by Wilbur Smith at a cost of \$12,000. This will require more delays and then the

installation will have to be bid. Miller added that the state has suggested the possibility of Blalocks doing the work for the City since they are currently doing the roadwork. Blalocks has proposed to complete the waterline relocation for \$65,350 as they are already mobilized and working there for the state. Miller stated that he requested to move forward with the purchase of the materials but allow him a few weeks to obtain additional information before making a recommendation about how to proceed with the install.

Following discussion, council agreed to put materials purchase on upcoming agenda.

- 4. **Review and discussion of new Dry Fork (Kings Hills) sewer line** – Public Works Director Miller briefly updated council on project noting that this would eliminate 2 private pump stations along with LaFollette 1 and 2, and Kings Hills pump station.

Following discussion, there was no action taken regarding this item.

- 5. **Review and discussion of fiscal year 2010-2011 budget** – The budget was generally discussed and there were no additional changes proposed before the second reading of budget ordinance.

After general discussion, the meeting was duly adjourned at 8:20 p.m.

APPROVED: _____
MAYOR

ATTEST: _____
CITY RECORDER